

Campaign Example

How isolved empowers QSRs to Solve Workforce Challenges



INDUSTRY

Franchise-based Quick Service Restaurants (QSR)



SOLUTIONS PROVIDER

isolved



CAMPAIGN OVERVIEW

This overarching research initiative uncovers the challenges unique to the franchise QSR industry, explores how select franchises are overcoming these hurdles, and highlights how isolved enables their success. By combining expert analysis, interviews with solution providers and customers, and credible third-party research developed by 3Sixty Insights, the campaign positions isolved as a purpose-built HR and payroll solution for the franchise-based QSR market.

RESULTS

► Overarching Narrative Keystone Research

3Sixty Insights Research Note

[How isolved's Industry Expertise Enables Quick Service Restaurants to Recruit and Engage an Ever-Changing Workforce](#)

► Supporting Content & Activation:

Customer-Based Storytelling

Anatomy of a Decision Vignette

[How isolved Strengthened the Onboarding and Payroll Experience for QSR Employees and Customers](#)

Case Study Vignette

[How isolved Simplified Payroll for QSR Operator Leemar United](#)

Thought Leadership Through 3Sixty Insights Analysts & isolved SMEs

Podcast

[Heidi Barnett on ApplicantPro's Evolution and Integration with isolved](#)

Podcast

[How Yutaka Takagi and isolved Are Solving Hiring & Retention Challenges in QSRs](#)

Webinar

[AI in Action – How QSRs are Getting Smarter](#)

► Supporting Announcements:

isolved Press Release

[isolved Launches Tailored Restaurant Solutions to Reduce Turnover, Ensure Compliance and Improve Guest Experience](#)

3Sixty Insights Market Alert

[isolved Incorporates ApplicantPro to Strengthen Recruiting Package](#)

isolved Activation & Usage

3Sixty Insights Research Note

[How isolved Helps QSRs Recruit and Engage an Ever-Changing Workforce](#)

Market Alert

[isolved Launches People Cloud for Quick-Service Restaurants](#)

Webinar

[AI in Action - How QSRs are Getting Smarter](#)

Customer Profile Page:

[How a QSR Franchisee Streamlined Payroll for 600 Employees Across 26 Locations](#)

Customer Profile Page:

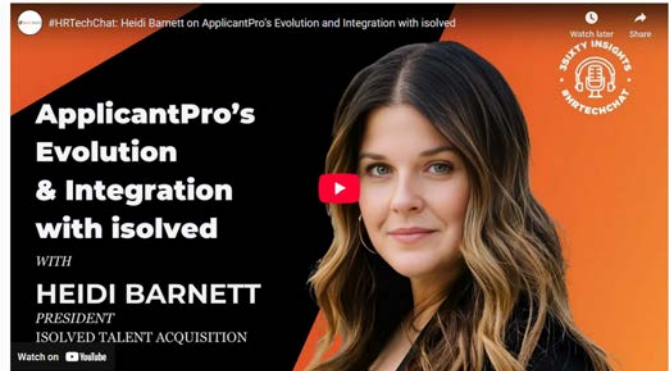
[Quick-Serve Success: Empowering Quick-Service Restaurants with Seamless HR Solutions](#)

isolved Webinar: AI in Action – How QSRs are Getting Smarter | June 11th @ 1:00PM Eastern
Posted on May 19, 2025 by Dylan Teggart



AI is no longer a futuristic concept for QSRs—it's transforming how brands serve, staff and scale. In this exclusive session, you'll hear from 3Sixty Insights analyst **Dylan Teggart** and isolved's own **Yutaka Takagi**, who've studied how top restaurants are leveraging AI to solve real challenges, optimize operations and enhance customer experiences.

#HRTechChat: Heidi Barnett on ApplicantPro's Evolution and Integration with isolved
Posted on April 30, 2025 by Dylan Teggart



As workforce expectations evolve and hiring challenges mount, the need for seamless, scalable recruitment strategies has never been more critical—especially in industries where speed and simplicity make or break business outcomes.

Research Note: How isolved's Industry Expertise Enables Quick Service Restaurants to Recruit and Engage an Ever-Changing Workforce

Posted on May 12, 2025 by Dylan Teggart, Geoff Webb and Mark Fuller

In high-turnover industries like quick service restaurants, employee experience can often be overlooked, as it's merely a fleeting part of business operations. In the eyes of a busy business owner or restaurant operator, many employees are there one moment and gone the next. What business leaders miss, however, is that employees represent the most powerful resource at their disposal. When it comes to business operations, employees are the primary drivers of retention, performance, and customer satisfaction.

For businesses that rely on regular, up-close interactions with their customers, employees are integral to the success of their business. Whether it's a smile greeting them when they walk in the door, or seasoned professionals who know a menu from front to back, at quick service restaurants (QSRs), workers are a part of the business' overall product offering. The employees who take orders, prepare meals, and address service issues are essential parts of a tightly connected restaurant ecosystem. They are more than just "the face" of the restaurant—their performance is the reason customers leave satisfied and return again.

This means QSRs rely on their workforce as a key contributor to profitability. In a business notorious for its low margins, employees who are trained on processes, understand the company's approach to service, and leave consumers feeling as if they got their money's worth are a vital reason customers return and a brand's reputation grows.



Quick service restaurants (QSRs) face real workforce challenges, from high turnover and nonstop hiring to complex compliance requirements.

This research note from 3Sixty Insights highlights how QSR franchisees and operators are tackling these challenges head-on, featuring real stories from isolved customers managing Burger King, Panera Bread, El Pollo Loco and other restaurant locations.

Download the research note!

First name *

Last name *

Company name *

Email *

Postal code *

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